



DAIR | **OCT 29** **TO INNOVATE** | **20** **26**

SPONSORSHIP & TECH SHOWCASE

PROSPECTUS

Hosting Partner

CENTENNIAL
COLLEGE

Premier Event Partners



Bombardier

SIEMENS

DAIR | OCT 29 TO INNOVATE | 2026

Join us for the 4th iteration, once again bringing together Canada's aerospace, defence and advanced manufacturing ecosystem for a day of collaboration and discovery.

- 300+ ATTENDEES
- 25+ TECH SHOWCASE EXHIBITS
- WORLD CLASS SPEAKERS
- ECOSYSTEM INNOVATORS
- NETWORKING



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SPONSORSHIP & EXHIBIT OPPORTUNITIES

Benefits	Premier	Platinum	Gold	Silver	Tech Showcase
Price	\$20,000	\$14,000	\$7,500	\$5,000	\$1,500 - \$3,000
Quantity remaining	1	4	1	8	6-9
Complimentary registrations	10	8	4	3	2 - 3
Branding & recognition throughout	First Tier	Second Tier	Third Tier	Fourth Tier	Tech Showcase
Pre-Conference					
Prominence on DAIR homepage	*				
Press release acknowledgement	*	*			
Mention in email outreach	First Tier	Second Tier	Third Tier		Tech Showcase
Logo on website & registration pages	First Tier	Second Tier	Third Tier	*	Tech Showcase
Social media promotion	All	All (Non-Showcase)	Speaker / Topic	General	Tech Showcase
Day of Conference					
Tech Showcase booth	Custom	Optional	Optional		*
Logo predominant on podium	*				
Recognition as premier event partner (including logos on nametags)	*				
Logo on printed & digital materials	First Tier	Second Tier	*	*	Tech Showcase
Verbal thank you	*	*	*	*	Tech Showcase
Post-Conference					
Guest blog / profile	Optional				
Website banner (thank you)	First Tier	Second Tier	Third Tier	Text	Tech Showcase
Social media acknowledgement	*	*	*	*	Tech Showcase
Prominent in post-conference video	*	*	Limited		Limited
Mention in post-conference report	*	*	*	*	

Additional Sponsorship Options

Lounge / Networking Zone	CLAIMED
Coffee Break	Contact us at Samantha.Glover@dairhub.com

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PREMIER SPONSORSHIP OPPORTUNITIES

Price	\$20,000
Quantity remaining	1
Complimentary registrations	10
Branding & recognition	First Tier

Pre-Conference

Prominence on DAIR homepage	*
Press release acknowledgement	*
Mention in email outreach	First Tier
Logo on website & registration pages	First Tier
Social media promotion	All

Day of Conference

Tech Showcase booth	Custom
Logo predominant on podium	*
Recognition as Premier Event Partner	*
Logo on printed & digital materials	First Tier
Verbal thank you	*

Post-Conference

Guest blog / profile	
Website banner (thank you)	First Tier
Social media acknowledgement	*
Prominent in post-conference video	*
Mention in post-conference report	*



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PLATINUM SPONSORSHIP OPPORTUNITIES

Price	\$14,000
Quantity remaining	4
Complimentary registrations	8
Branding & recognition	Second Tier

Pre-Conference

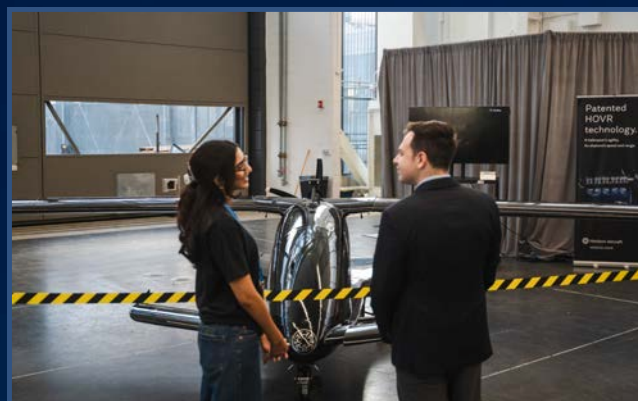
Prominence on DAIR homepage	
Press release acknowledgement	*
Mention in email outreach	Second Tier
Logo on website & registration pages	Second Tier
Social media promotion	All - (Non-Showcase)

Day of Conference

Tech Showcase booth	Optional
Logo predominant on podium	
Recognition as Premier Event Partner	
Logo on printed & digital materials	Second Tier
Verbal thank you	*

Post-Conference

Guest blog / profile	Optional
Website banner (thank you)	Second Tier
Social media acknowledgement	*
Prominent in post-conference video	*
Mention in post-conference report	*



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GOLD SPONSORSHIP OPPORTUNITIES

Price	\$7,500
Quantity remaining	1
Complimentary registrations	4
Branding & recognition	Third Tier

Pre-Conference

Prominence on DAIR homepage	
Press release acknowledgement	
Mention in email outreach	Third Tier
Logo on website & registration pages	Third Tier
Social media promotion	Speaker / Topic

Day of Conference

Tech Showcase booth	Optional
Logo predominant on podium	
Recognition as Premier Event Partner	
Logo on printed & digital materials	*
Verbal thank you	*

Post-Conference

Guest blog / profile	
Website banner (thank you)	Third Tier
Social media acknowledgement	*
Prominent in post-conference video	Limited
Mention in post-conference report	*



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SILVER SPONSORSHIP OPPORTUNITIES

Price	\$5,000
Quantity remaining	8
Complimentary registrations	3
Branding & recognition	Fourth Tier

Pre-Conference

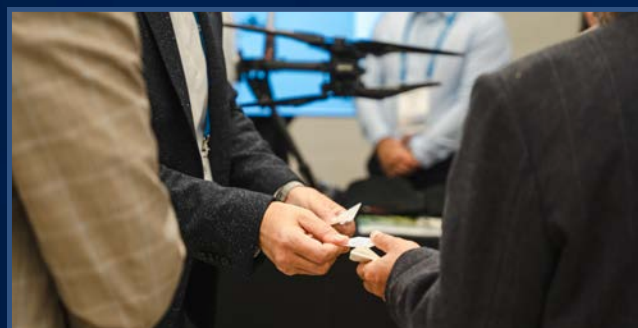
Prominence on DAIR homepage	
Press release acknowledgement	
Mention in email outreach	
Logo on website & registration pages	*
Social media promotion	General

Day of Conference

Tech Showcase booth	
Logo predominant on podium	
Recognition as Premier Event Partner	
Logo on printed & digital materials	*
Verbal thank you	*

Post-Conference

Guest blog / profile	
Website banner (thank you)	Text
Social media acknowledgement	*
Prominent in post-conference video	
Mention in post-conference report	*



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TECH SHOWCSE BOOTH OPPORTUNITIES

Booth Info	Price	Tickets Included	Booth Space	Tables Included
Innovation Network	\$1,500	2	10' x 6'	1
Showcase A	\$1,750	2	10' x 6'	1
Showcase B	\$3,000	3	20' x 6'	2

Quantity remaining	6-9
Branding & recognition	Tech Showcase
Pre-Conference	
Prominence on DAIR homepage	N/A
Press release acknowledgement	N/A
Mention in email outreach	Tech Showcase
Logo on website & registration pages	Tech Showcase
Social media promotion	Tech Showcase
Day of Conference	
Tech Showcase booth	*
Logo on printed & digital materials	Tech Showcase
Verbal thank you	Tech Showcase
Post-Conference	
Website banner (thank you)	Tech Showcase
Social media acknowledgement	Tech Showcase
Prominent in post-conference video	Limited

