



# **DAIR** | **OCT 29** **TO INNOVATE** | **20** **26**

**SPONSORSHIP & TECH SHOWCASE**

# **PROSPECTUS**

Hosting Partner

**CENTENNIAL**  
**COLLEGE**

**Bombardier Centre for Aerospace and Aviation**

Centennial College Downsview

65 Carl Hall Rd, Toronto, Ontario

# **DAIR** | OCT 29 **TO INNOVATE** | 20 26

Join us for the 4th iteration, once again bringing together Canada's aerospace, defence and advanced manufacturing ecosystem for a day of collaboration and discovery.

- 300+ ATTENDEES
- 25+ TECH SHOWCASE EXHIBITS
- WORLD CLASS SPEAKERS
- ECOSYSTEM INNOVATORS
- NETWORKING



# SPONSORSHIP & EXHIBIT OPPORTUNITIES

Benefits	Premier	Platinum	Gold	Silver	Tech Showcase
Price	\$20,000	\$14,000	\$7,500	\$5,000	\$1,500 - \$3,000
Quantity available	3	4	5	10	25
Complimentary registrations	10	8	4	3	2 - 3
Branding & recognition throughout	First Tier	Second Tier	Third Tier	Fourth Tier	Tech Showcase
<b>Pre-Conference</b>					
Prominence on DAIR homepage	*				
Press release acknowledgement	*	*			
Mention in email outreach	First Tier	Second Tier	Third Tier		Tech Showcase
Logo on website & registration pages	First Tier	Second Tier	Third Tier	*	Tech Showcase
Social media promotion	All	All (Non-Showcase)	Speaker / Topic	General	Tech Showcase
<b>Day of Conference</b>					
Tech Showcase booth	Custom	Optional	Optional		*
Logo predominant on podium	*				
Recognition as premier event partner (including logos on nametags)	*				
Logo on printed & digital materials	First Tier	Second Tier	*	*	Tech Showcase
Verbal thank you	*	*	*	*	Tech Showcase
<b>Post-Conference</b>					
Guest blog / profile	Optional				
Website banner (thank you)	First Tier	Second Tier	Third Tier	Text	Tech Showcase
Social media acknowledgement	*	*	*	*	Tech Showcase
Prominent in post-conference video	*	*	Limited		Limited
Mention in post-conference report	*	*	*	*	

## Additional Sponsorship Options

Lounge / Networking Zone	<b>Contact: <a href="mailto:Samantha.Glover@dairhub.com">Samantha.Glover@dairhub.com</a></b>
Coffee Break	

Hosting Partner

# DAIR | OCT 29 TO INNOVATE | 2026

## PREMIER SPONSORSHIP OPPORTUNITIES

<b>Price</b>	<b>\$20,000</b>
<b>Quantity available</b>	<b>3</b>
<b>Complimentary registrations</b>	<b>10</b>
<b>Branding &amp; recognition</b>	<b>First Tier</b>
<b>Pre-Conference</b>	
Prominence on DAIR homepage	*
Press release acknowledgement	*
Mention in email outreach	First Tier
Logo on website & registration pages	First Tier
Social media promotion	All
<b>Day of Conference</b>	
Tech Showcase booth	Custom
Logo predominant on podium	*
Recognition as Premier Event Partner	*
Logo on printed & digital materials	First Tier
Verbal thank you	*
<b>Post-Conference</b>	
Guest blog / profile	
Website banner (thank you)	Second Tier
Social media acknowledgement	*
Prominent in post-conference video	*
Mention in post-conference report	*



Hosting Partner

**CENTENNIAL  
COLLEGE**

# DAIR | OCT 29 TO INNOVATE | 2026

## PLATINUM SPONSORSHIP OPPORTUNITIES

<b>Price</b>	<b>\$14,000</b>
<b>Quantity available</b>	<b>4</b>
<b>Complimentary registrations</b>	<b>8</b>
<b>Branding &amp; recognition</b>	<b>Second Tier</b>
<b>Pre-Conference</b>	
Prominence on DAIR homepage	
Press release acknowledgement	*
Mention in email outreach	Second Tier
Logo on website & registration pages	Second Tier
Social media promotion	All - (Non-Showcase)
<b>Day of Conference</b>	
Tech Showcase booth	Optional
Logo predominant on podium	
Recognition as Premier Event Partner	
Logo on printed & digital materials	Second Tier
Verbal thank you	*
<b>Post-Conference</b>	
Guest blog / profile	Optional
Website banner (thank you)	First Tier
Social media acknowledgement	*
Prominent in post-conference video	*
Mention in post-conference report	*



Hosting Partner

**CENTENNIAL  
COLLEGE**

# DAIR | OCT 29 TO INNOVATE | 2026

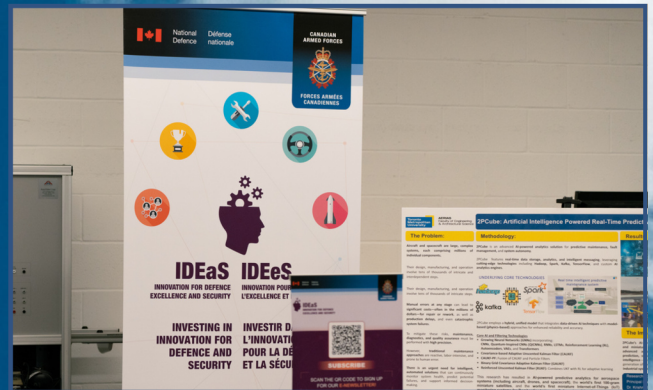
## GOLD SPONSORSHIP OPPORTUNITIES

Price	\$7,500
Quantity available	5
Complimentary registrations	4
Branding & recognition	Third Tier



### Pre-Conference

Prominence on DAIR homepage	
Press release acknowledgement	
Mention in email outreach	Third Tier
Logo on website & registration pages	Third Tier
Social media promotion	Speaker / Topic



### Day of Conference

Tech Showcase booth	Optional
Logo predominant on podium	
Recognition as Premier Event Partner	
Logo on printed & digital materials	*
Verbal thank you	*



### Post-Conference

Guest blog / profile	
Website banner (thank you)	Third Tier
Social media acknowledgement	*
Prominent in post-conference video	Limited
Mention in post-conference report	*



Hosting Partner

**CENTENNIAL  
COLLEGE**

# DAIR TO INNOVATE | OCT 29-26

## SILVER SPONSORSHIP OPPORTUNITIES

<b>Price</b>	<b>\$5,000</b>
<b>Quantity available</b>	<b>10</b>
<b>Complimentary registrations</b>	<b>3</b>
<b>Branding &amp; recognition</b>	<b>Fourth Tier</b>
<b>Pre-Conference</b>	
Prominence on DAIR homepage	
Press release acknowledgement	
Mention in email outreach	
Logo on website & registration pages	*
Social media promotion	General
<b>Day of Conference</b>	
Tech Showcase booth	
Logo predominant on podium	
Recognition as Premier Event Partner	
Logo on printed & digital materials	*
Verbal thank you	*
<b>Post-Conference</b>	
Guest blog / profile	
Website banner (thank you)	Text
Social media acknowledgement	*
Prominent in post-conference video	
Mention in post-conference report	*



Hosting Partner

**CENTENNIAL**  
COLLEGE

# DAIR | OCT 29 TO INNOVATE | 20 26

## TECH SHOWCSE BOOTH OPPORTUNITIES

Booth Info	Price	Tickets Included	Booth Space	Tables Included
Innovation Network	\$1,500	2	10' x 6'	1
Showcase A	\$1,750	2	10' x 6'	1
Showcase B	\$3,000	3	20' x 6'	2

Quantity available	25
Branding & recognition	Tech Showcase
<b>Pre-Conference</b>	
Prominence on DAIR homepage	N/A
Press release acknowledgement	N/A
Mention in email outreach	Tech Showcase
Logo on website & registration pages	Tech Showcase
Social media promotion	Tech Showcase
<b>Day of Conference</b>	
Tech Showcase booth	*
Logo on printed & digital materials	Tech Showcase
Verbal thank you	Tech Showcase
<b>Post-Conference</b>	
Website banner (thank you)	Tech Showcase
Social media acknowledgement	Tech Showcase
Prominent in post-conference video	Limited



Hosting Partner

**CENTENNIAL**  
COLLEGE