



DAIR | OCTOBER 23 **TO INNOVATE** **2025**

NAVIGATING CANADIAN AEROSPACE

SPONSORSHIP PROSPECTUS

Bombardier Centre for Aerospace and Aviation

Centennial College Downsview - 65 Carl Hall Rd, Toronto, Ontario

Hosting Partner

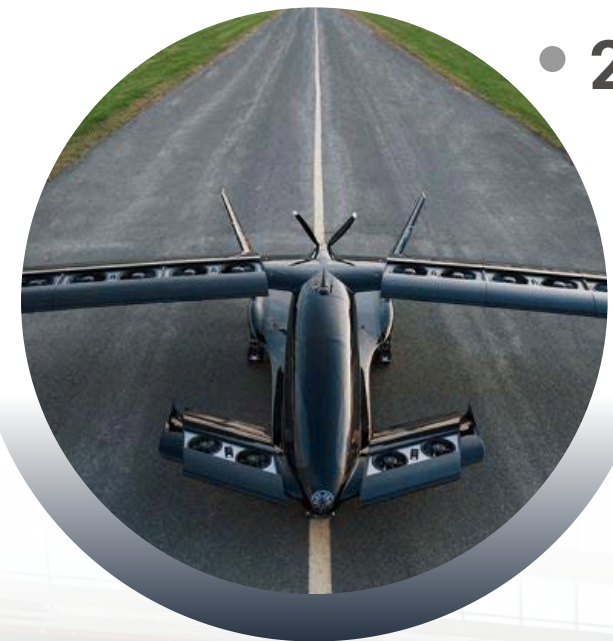
CENTENNIAL
COLLEGE

Featured Forum



DAIR | **OCTOBER 23** **TO INNOVATE** **2025** **NAVIGATING CANADIAN AEROSPACE**

- **300+ ATTENDEES**
- **25+ TECH SHOWCASE EXHIBITS**
- **FEATURED INSAT FORUM**
- **WORLD CLASS SPEAKERS**
- **NETWORKING**



DAIR

OCTOBER 23
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TO INNOVATE
NAVIGATING CANADIAN AEROSPACE



SPONSORSHIP & EXHIBIT OPPORTUNITIES

| Benefits | Premier | Platinum | Gold | Silver | Tech Showcase |
|--|-------------|-------------|------------|-------------|-------------------|
| Price | \$20,000.00 | \$14,000.00 | \$7,500.00 | \$5,000.00 | \$1,500 - \$3,000 |
| Quantity available | 3 | 3 | 5 | 10 | 12 - 16 |
| Complimentary registrations | 10 | 8 | 4 | 3 | 2 - 3 |
| Branding & recognition throughout | First Tier | Second Tier | Third Tier | Fourth Tier | Tech Showcase |
| Pre-Conference | | | | | |
| Prominence on DAIR homepage | * | | | | |
| Press release acknowledgement | * | * | | | |
| Logo on website & registration pages | First Tier | Second Tier | Third Tier | * | Tech Showcase |
| Mention in email outreach | First Tier | Second Tier | Third Tier | * | Tech Showcase |
| Social media promotion | * | * | * | * | Tech Showcase |
| Day of Conference | | | | | |
| Tech Showcase booth | Custom | Optional | Optional | | Yes |
| Logo predominant on podium | * | | | | |
| Recognition as premier event partner (including logos on nametags) | * | | | | |
| Logo on printed & digital materials | First Tier | Second Tier | * | * | Tech Showcase |
| Verbal thank you | * | * | * | * | Tech Showcase |
| Post-Conference | | | | | |
| Guest blog / profile | Optional | | | | |
| Website banner (thank you) | First Tier | Second Tier | Third Tier | Text | Tech Showcase |
| Social media acknowledgement | * | * | * | * | Tech Showcase |
| Prominent in post-conference video | * | * | Limited | | Limited |
| Mention in post-conference report | * | * | * | * | |

Additional Sponsorship Options

Speaker gifts

Centerpieces

Contact: Samantha.Glover@dairhub.com

Hosting Partner



Featured Forum





Sponsorship & Exhibit Opportunities

Premier

| | |
|--------------------------------------|------------|
| Price | \$20,000 |
| Quantity | 3 |
| Complimentary registrations | 10 |
| Branding & recognition | First Tier |
| Pre-Conference | |
| Prominence on DAIR homepage | * |
| Logo on website & registration pages | First Tier |
| Mention in email outreach | First Tier |
| Social media promotion | First Tier |
| Day of Conference | |
| Tech Showcase booth | Custom |
| Logo predominant on podium | * |
| Recognition as Premier Event Partner | * |
| Logo on printed & digital materials | First Tier |
| Verbal thank you | * |
| Post-Conference | |
| Guest blog / profile | Optional |
| Website banner (thank you) | First Tier |
| Social media acknowledgement | * |
| Prominent in post-conference video | * |
| Mention in post-conference report | * |

Sample - Text & Logo on all Posts

Premier Event Partners
Bombardier
SIEMENS

Hosting Partner
CENTENNIAL COLLEGE

We return this week with another #DAIRtoInnovate panel topic reveal 🌟

Shaping Tomorrow - Cultivating the skills of the future next-gen aerospace workforce. 🌐 This panel will discuss how to engage the next generation workforce and leverage academic liaisons for experiential learning.

🕒 8 Weeks left, register today! <https://lnkd.in/gKaz4xyE>

#D2I #Retention #NextGen

🇨🇦 Special thanks to our hosting partner [Centennial College](#)

We extend our sincere gratitude to [Bombardier](#) and [Siemens](#) for their invaluable support as returning Premier Event Partners for 2024.





Sponsorship & Exhibit Opportunities

Platinum

| | |
|-------------------------------------|-------------------|
| Price | \$14,000 |
| Quantity | 3 |
| Complimentary registrations | 8 |
| Branding & recognition | Second Tier |
| Pre-Conference | |
| Logo on webpages | Second Tier |
| Mention in email outreach | Second Tier |
| Social media promotion | Second Tier |
| Day of Conference | |
| Tech Showcase booth | Optional - Base + |
| Logo on printed & digital materials | * |
| Verbal thank you | * |
| Post-Conference | |
| Website banner (thank you) | Second Tier |
| Social media acknowledgement | * |
| Prominent in post-conference video | * |
| Mention in post-conference report | * |

Sample - Text on all Social Media Posts

TIME IS RUNNING OUT, get your tickets today: <https://www.dairhub.com/dair-to-innovate-2024-register/>

This year's #DAIRToInnovate conference will feature experts who are helping to lead advancements in aerospace, aviation and technology across Canada, such as:

- Glenn Chapnik - Bombardier
- Pranav Milind Khanolkar - University of Toronto
- Mélanie Lussier - Aéro Montréal
- Verlyn Smith - Downsview Aerospace Innovation & Research

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We extend our sincere gratitude to **Bombardier** and **Siemens** for their invaluable support as returning Premier Event Partners for #D2I 2024.

And a huge thank you to our following sponsors for your generous support:

Platinum Sponsor: **De Havilland Aircraft of Canada Limited**





Sponsorship & Exhibit Opportunities

Gold

| | |
|-------------------------------------|-----------------|
| Price | \$7,500 |
| Quantity | 5 |
| Complimentary registrations | 4 |
| Branding & recognition | Third Tier |
| Pre-Conference | |
| Logo on webpages | Third Tier |
| Mention in email outreach | Third Tier |
| Social media promotion | Third Tier |
| Day of Conference | |
| Tech Showcase booth | Optional - Base |
| Logo on printed & digital materials | * |
| Verbal thank you | * |
| Post-Conference | |
| Website banner (thank you) | Third Tier |
| Social media acknowledgement | * |
| Prominent in post-conference video | Limited |
| Mention in post-conference report | * |

Sample - Text on all Speaker & Panel Posts

Ready for some groundbreaking insights?

We're pleased to announce another set of speakers for the #DAIRtoInnovate Conference on October 24th! Join us for a day of inspiration, knowledge sharing and networking with industry experts including:

Matthew Aiken - Murisphere Solutions

Patrick Coulter - FlightSafety International

Richard Dubé - Bombardier

Scott Goobie - Bombardier

Rajeshwari V Kumar - Trinity Aerospace

Don't miss your chance to join the conversation—register now: <https://ow.ly/u4SF50TzmYB>

#AerospaceIndustry #Technology #Collaboration

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Platinum Sponsor: **De Havilland Aircraft of Canada Limited**

Gold Sponsors: **Consortium de recherche et d'innovation en aérospatiale au Québec (CRIAQ), Innovitech, Invest Mississauga, National Research Council Canada / Conseil national de recherches Canada, Ontario Aerospace Council, Toronto Metropolitan University and Volt Carbon Technologies Inc. / Solid Ultrabattery Inc.**





Sponsorship & Exhibit Opportunities

Silver

| | |
|-----------------------------------|-------------|
| Price | \$5,000 |
| Quantity | 10 |
| Complimentary registrations | 3 |
| Branding & recognition | Fourth Tier |
| Pre-Conference | |
| Logo on webpages | * |
| Mention in email outreach | * |
| Social media promotion | * |
| Day of Conference | |
| Logo on digital materials | * |
| Logo on table / info cards | * |
| Verbal thank you | * |
| Post-Conference | |
| Website banner (thank you) | Text |
| Social media acknowledgement | * |
| Mention in post-conference report | * |

Sample - Text on Sponsor & General Posts

#DAIRToInnovate 2024 Sponsorship Spotlight ✨🛩️

✈️ Determined to support the aerospace industry, this year's Silver sponsors have been a driving force for change and innovation in both the industry and academic ecosystems:

Silver Sponsor: [BMP Metals](#), [Collins Aerospace](#), [MaRS Discovery District](#), [University of Toronto Institute for Aerospace Studies](#) and [Waterloo Institute for Sustainable Aeronautics \(WISA\)](#)

📌 Register at: <https://lnkd.in/gKaz4xyE>

💡 Special thanks to our Hosting Partner [Centennial College](#)

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#ContinuousImprovement #AerospaceIndustry #Aviation #Sponsors





Tech Showcase Benefits

| | |
|-------------------------------------|-------------------|
| Price | \$1,500 - \$3,000 |
| Quantity | 12 - 16 |
| Complimentary registrations | 2 - 3 |
| Branding & recognition | Tech Showcase |
| Pre-Conference | |
| Logo on webpages | Tech Showcase |
| Mention in email outreach | Tech Showcase |
| Social media recognition | Tech Showcase |
| Day of Conference | |
| Tech Showcase booth | Yes |
| Logo on printed & digital materials | Tech Showcase |
| Verbal thank you | Tech Showcase |
| Post-Conference | |
| Website banner (thank you) | Tech Showcase |
| Social media acknowledgement | Tech Showcase |
| Prominent in post-conference video | Limited |

Option A



Option A + Tv



Option B



| Booth Info | Option A | Option B |
|-----------------------------------|-------------------|----------|
| Price | \$1,500 | \$3,000 |
| Complimentary Tickets | 2 | 3 |
| Space Available | 10' x 6' | 20' x 6' |
| 50" Television | Additional Charge | Included |
| Tables * Table Size: 5ft x 3ft | 1 | 2 |